

## **Crowdsourcing week in a ECO FRIENDLY Environment**



**Travel to the Arctic Circle with Crowdsourcing Week in the exotic remoteness of Swedish Lapland.**

**Discover new solutions for growth and sustainability through the CSW Summit program, focused on local crowd movements and innovative business for the common good.**

**The summit will combine speaker keynotes with live-case studies and workshops, connecting you with the latest ideas and best practices in crowdsourcing and crowd innovation globally.**

**Participants will explore, share and deepen their understanding across crowdsourcing, crowdfunding, impact investment, sharing economy and neighborhood economics.**

**CSW Summit Arctic Circle takes place in partnership with Lapland Vuollerim Welcomes You.**

**For more information see:**

**[#CSWArcticCircle17](#) or contact [evalena@laplandvuollerim.se](mailto:evalena@laplandvuollerim.se)**

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DAY 1 – MARCH 15 INNOVATION & ENERGY, LULEÅ

- 11am Registration
- 12pm Buffet lunch
- 1pm **Why Crowdsourcing Week in Arctic Circle?**  
Niklas Nordström, Mayor of Luleå
- 1.15pm **Global Pulse of Crowd Economy and why Crowdsourcing Week?**  
Epi Ludvik Nekaj, Singapore - Founder and CEO of Crowdsourcing Week
- 1.35pm **Cross industrial innovation through crowdsourcing**  
Emmi Kaipio - CEO of Nordic Innovation Accelerator
- 2.15pm **Green business opportunities in northern Sweden**  
Community shares, equity, crowdfunding or venture capital  
Inger E Pedersen - Energikontor Norr
- 2.30pm Coffee Break & Networking
- 3 pm **The Roadmap of Fossil Free Sweden**  
Svante Axelsson - National Coordinator, Fossil Free Sweden
- 3.20pm **Opportunities and Challenges of Crowdsourcing for SmartRegions**  
Anna Sthålbörsth - Luleå University of Technology (LTU)
- 3.40pm **How to Design the Future**  
Founder Design Thinking Institute & Creative Thinker Global Group  
Carolina Salazar
- 4.40pm **PANEL: Crowdsourcing for Smart City and Region Development**
- 5.10pm Closing Remarks
- 5.30 Bus to see Ice instruments and presentation of Ice Music during Dinner. Net working.

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## DAY 2 – MARCH 16 LULEÅ INNOVATION AND JOBCREATION

- 8.30am Coffee & Registration
- 9am Opening, highlights of yesterday's outcomes and introducing today's program. Epi Ludvik Nekaj
- 9.15am **Electric car Start-Up Uniti Sweden AB**  
Uniti exceeded their crowdfunding campaign target after 36 hours  
Lewis Horne, Founder of UNITI
- 9.40am **Lessons learned from crowdfunding campaign?**  
Hanna Wallo, Co-founder Wyilda af Norden, Haparanda
- 9.55am **Using the Power of the Crowd to Shape the Economy of the Future**  
Samar Singla, Founder of Jugnoo, India
- 10.25am Coffee Break
- 10.40am **Job Creation and Sustainable Growth**  
(Break Out Session - Co-Creation of a White Paper)  
Thomas Norrby, Swedish University of Agricultural Sciences
- 11.40am **PANEL: Second Wave of Crowd Economy is Here - Are WeReady?**
- 12.10am Lunch
- 13.10pm **Departure by bus to Vuollerim from Luleå**  
Welcome remarks in the bus by Vuollerim team (Colab Session)
- 2.50 pm **Arrival to Vuollerim village.**  
Check in Hotel Vuollerim Gästgiveri, a crowd sourced hotel with 152 owners.
- 3.15pm **Outdoor energy booster**  
Introduction to the Village Vuollerim.
- 6 pm **House-jumping dinner - a local tradition**

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DAY 3 – MARCH 17 VUOLLERIM SHARING ECONOMY AND JOBCREATION

- 8.30 am Coffee & mingel and registration
- 9 am **Crowdsourcing, sharing economy and job creation in rural areas.**  
Epi Ludvik Nekaj, Founder of Crowdsourcing week
- 9.15 am **Using the Power of the Crowd to Shape the Economy of the Future**  
Samar Singla, Founder of Jugnoo, India
- 9.35 am **How Can A Makerspace Help Discover Your Talents & Future Skills?**  
Lekë Zherka, CEO of BONEVET Makerspace, Kosovo
- 10.10 am **Not Excluded But Exclusive. Migration and integration - RefugeeApp**  
Per Clingweld, Just Arrived
- 10.35 Coffee
- 10.55 am **How much can a Village do with its own resources - and how can you run a crowd-based hotel with 152 co-owners?**  
EvaLena Skalstad, Lapland Vuollerim  
Louise K Larsson, Hotel Vuollerim Gästgiveriet
- 11.20 **Focusing on common good development and entrepreneurship**  
Karin Eksvärd och Gabriella Lönnngren Common Good Academy
- 12.00 LUNCH
- 1.00 pm **Changemakers' room – Live streaming**  
Crowdsourcing Week Livestream Session: 5 selected practical examples for cities and rural areas
- 2.00 pm **COLAB SESSION: Job Creation and Sustainable Growth**  
(Based on Co-Creation of a White Paper)  
Facilitator: Thomas Norrby, Swedish University of Agricultural
- 3.45 pm Coffee
- 4 pm **PANEL: Digging into the future Expectation of Change - Where Do We Go from Here?**
- 4.30 pm Closing the day

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## Optional: Arctic Circle Expedition March 18 and 19 in Vuollerim

Deepening conversations and learnings together with arctic life-style experiences

Day 4, 18 March

8.30 Breakfast

10am to 2pm Optional Arctic Circle Experience with outdoor lunch.

Pre Book and choose from:

- A unique possibility to meet forest sami people and their reindeer.
- Dog sledding
- Snowmobiling

3pm Sauna (Optional)

4pm Common Good Academy, workshop; Keys for common good.

7pm Teepee dinner and conversations.

Day 5 19 march

9 -10 am Breakfast and closing conversations - What's ahead?

10 am Departure to Luleå Airport

För aktuellt program se uppdateringar på [CSW Arctic Circle](#)

För mer information och frågor kring konferensen kontakta:

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